



Radisson Blu Hotel, Dubai Deira Creek

1 – 4<sup>th</sup> November 2020

\* \* All sponsorships are offered on a first come, first served basis.

Sponsorship packages at this meeting are a great way to maximize your exposure and benefit from attending. If you want to be remembered amongst the group, investing into sponsorship is a great way to market your company to the community. Please look at the current sponsorship options below and feel free to contact us anytime to discuss your options further.

Prices range from **USD 495.00** to **USD 4,995.00** 



## The main event sponsorships:

These are the general event sponsorships, the Platinum being the most prestigious. The main event sponsorships get your branding on pretty much every aspect of the event and the associated event materials.

#### **Platinum Sponsorship:**

For those companies wishing to maximize their profile during the event:

#### Includes:

- Platinum Sponsor Status
- An exhibition style booth in the event hall. 3m x 2m. The cost includes the booth space shell scheme with stand, walls and printing. The design will need to be supplied by the sponsor. We can recommend a designer if you require one.
- 1 full page advert in the event agenda
- 1 Welcome Message in the event agenda
- 1 free advert in the newsletter
- Branding and marketing materials are displayed throughout the venue.
- Sponsor status with large logo displayed prominently on all event materials
- Large logo displayed on event website and event page
- Large logo displayed on one-on-one meeting scheduler
- Dedicated table for one-on-one meetings
- Brochure Distribution in the Welcome Pack. (The Sponsor will supply the brochures)





## **Gold Sponsorship:**

For those companies wishing to maximize their profile during the event:

#### Includes:

- Gold Sponsor Status
- An exhibition style booth in the event hall. 3m x 2m. The cost includes the booth space shell scheme with stand, walls and printing. The design will need to be supplied by the sponsor. We can recommend a designer if you require one.
- 1 half page advert in the event agenda
- 1 half page advert in the newsletter
- Branding and marketing materials are displayed throughout the venue.
- Sponsor status with logo displayed prominently on all event materials
- A one page dedicated to your company in the event agenda
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler
- Dedicated table for one-on-one meetings in the booth

Price: **USD 3,995.00** 

Deadline: 15st September 2020 due to printing requirements

Availability: 2







## **Silver Sponsorship:**

For those companies wishing to maximize their profile during the event:

#### Includes:

- Silver Sponsor Status
- Branding and marketing materials are displayed throughout the venue.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler
- Dedicated table for one-on-one meetings

Price: **USD 2,995.00** 

Deadline: 15st September 2020 due to printing requirements

Availability: 3





## **Welcome Cocktail Sponsorship:**

The welcome reception is the first social function held during the event on the 4<sup>th</sup> November, 2019 and is the first opportunity for all the participants to meet in one location. This function will be held at the Town Square in the JW Marriott Hotel Dubai.

Canapes and drinks will be provided for the attendees. It is the first time the guests see the event and meet the other participants so this can be great branding.

#### Includes:

- The sponsor credited with the evening.
- A special thank you given during the evening.
- Branding and marketing materials are displayed throughout the venue.
- Sponsor status with logo displayed prominently on all event materials
- A one page dedicated to your company in the event agenda
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler

Cost: **USD 2,995.00** 

Deadline: 15st September 2020 due to printing requirements





## **Activity Sponsorship:**

To be confirmed

On the afternoon of the 3rd November, 2020, we will be putting on a tour called 'Desert Safari'.

Desert Safari Dubai package offers six hours of untainted fun and heart-stopping activities in one of the biggest as well as magnificent deserts in the Arabian Peninsula. Desert Safari in Dubai is a mix of adventure, cultural entertainment, and sumptuous dinner under the stars.

The real highlight of the tour is an exciting, adrenaline-pumping 4x4 drive deep into the desert to explore the vast stretch of the golden dunes by plummeting low in the deep ditches and escalating high on the summit of the dunes. This is followed by a visit to our traditional Arabic Bedouin campsite, which enables you to capture the real essence and beauty of the desert, as you relish traditional Arabic coffee, smoke a flavored Shisha, and rivet in the mesmerizing belly dance movements and Tanura horse shows.

A not to miss out is the enchanting desert sunset views that promote for an exceptional photographic experience. You will also get the opportunity to ride a camel, walk over desert sand, put on Arabic attire, adorn your hands with mind blowing henna designs, and take pictures of falcon sitting on your shoulder.

To tantalize your taste buds, this exclusive Dubai desert safari also includes a scrumptious dinner featuring international buffet with a choice of vegetarian and non-vegetarian dishes.





#### Inclusions for the tour:

- Hotel Pick up in 4x4 Land Cruiser Vehicle
- Dune bashing in fully air-conditioned 4x4 Vehicle
- Unlimited refreshments
- Sunset photography opportunity
- Henna designing
- Shisha or hookah smoking facility
- Tanoura show by male artist
- BBQ dinner with a variety of vegetarian and non-vegetarian dishes
- Fireshow
- Photographic opportunity by dressing up in Arabic dress
- Belly dancing
- Camel riding
- Washroom facilities are separate for men and women
- Hotel Drop off in 4x4 Land Cruiser Vehicle

#### Inclusions for the sponsorship:

- The sponsor credited with the entire experience!
- Branding and marketing materials are displayed at the camp.
- As an added bonus this year, the sponsor will be given a 2 page spread in the event brochure advertising the event and with words of welcome from your company.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler

Cost: **USD 4,995.00** 

Deadline: 15th September 2020 due to printing requirements

Availability: 1 per network









#### **Awards Ceremony Sponsorship:**

The awards ceremony is the final event held during the event on the 4<sup>th</sup> November, 2019. This function will be held at the Radisson Blu Hotel. Food and drinks will be provided for the attendees. It is the last part of the event the participants will see so should secure your brand in their memory so this can be great branding.

Both the Prize Draw and Awards Ceremony will be held on the stage here, with your branding prominently displayed and therefore will be caught in the photos also.

#### Includes:

- The sponsor credited with the evening.
- Branding and marketing materials are displayed throughout the venue.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler

Cost: **USD 3,495.00** 

Deadline: 15st September 2020 due to printing requirements

Availability: 1

## **Coffee Break Sponsorship:**

There will be coffee breaks throughout the 3 days of meetings. Coffee, Tea, Fresh Fruit Juice and biscuits will be provided during this time.

#### Includes:

- Sponsor credited with the coffee break prior to the break
- Branding and marketing materials are displayed throughout the area.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler

Price: **USD 1,995.00** 

Deadline: 15st September 2020 due to printing requirements

Availability: 1 (Covers all coffee breaks)



## Dinner Sponsorship - Al Dawaar Revolving Restaurant:

This year's dinner will be held on the beautiful Al Dawaar Revolving Restaurant. On 2nd November, 2020 and is set to be an amazing night.

We will travel by Coach to the Hyatt Regency Dubai Hotel, where we will be escorted to the top of the building to their exclusive revolving restaurant.

All participants have the opportunity to meet and network in a relaxed environment whilst enjoying the views of Dubai City and the port area. Here the attendees enjoy a seated dinner surrounded by colleagues, friends and new contacts.

Experience Al Dawaar, Dubai's only rooftop, revolving restaurant. It combines culinary excellence with panoramic 360-degree views of the city's skyline, Burj Khalifa, creek, and the sea. Enjoy live kitchen dining in a chic, tropical colonial setting or treat yourself to a handcrafted cocktail at the lounge.

#### Includes:

- The sponsor/s credited with the evening.
- Branding and marketing materials are displayed throughout the venue.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler
- As an added bonus this year, the sponsor will be given a 2 page spread in the event brochure advertising the event and with words of welcome from your company.

Cost: USD 4,495.00
Deadline: 15st September 2020 due to printing requirements
Availability: 1



#### **Lanyard Sponsorship:**

This is always one our most popular sponsorship options and goes very quickly!

During registration every attendee will be supplied with an individual name badge, accompanied with their lanyard, to be worn throughout the event. The lanyard will be worn around their necks for the duration of the event.

#### Includes:

- Your company's full color logo will be displayed on the lanyard.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler

Price: **USD 1,499.00** 

Deadline: 15st September 2020 due to printing requirements

Availability: 1

#### **Note Book Sponsorship:**

During registration every attendee will be supplied with a welcome pack containing a notebook. The notebook is used to detail each meeting and has space for each business card to be stapled.

#### Includes:

- Your company's full color logo and company name will be displayed on the front and back of all notebooks.
- Sponsor status with logo displayed prominently on all event materials
- Logo displayed on event website and event page
- Logo displayed on one-on-one meeting scheduler

Price: **USD 999.00** 

Deadline: 15st September 2020 due to printing requirements

Availability: 1



Warsaw, Poland

## **Roll-ups:**

Your company will be able to have 3 custom designed roll-ups (80 x 180cm) within the meeting rooms at all times.

Price: **USD 950.00** (You supply and bring the roll-ups)

Price: **USD 1900.00** (We will print and supply the roll ups)

Deadline: Deadline: 15st September 2020 due to printing requirements

Availability: 3

#### **Brochure Distribution:**

If you are unable to attend the event or would simply like to ensure that all attendees receive a copy of your brochure this is the best way. Your brochures will be distributed directly to all attendees by event staff during registration.

Price: **USD 495.00** 

Notes/Deadline: You must supply the brochures which should be sent to the

Radisson Blu Hotel, Dubai Deira Creek prior to the event.

Availability: 1 per network

We are open to discussing other customized sponsorship options based on your ideas.

Please contact sponsorship@AerOceaNetwork for more information.